



**EASTERN DISTRICT NATIONAL NIGHT OUT**  
**Tuesday, August 6<sup>th</sup> 2019, from 5:30 to 8pm**  
**Sponsorship Form - Cash, Food & Services**  
<http://www.nationalnightouteasterndistrict.com/>  
[facebook.com/annearundealeasterndistrictNNO](https://www.facebook.com/annearundealeasterndistrictNNO)

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**Chief's Level Sponsorship \$1,000.00** – The Chief's Level Sponsorship *provides:*

- \* top billing visibility on stage banner at the event in large font (and logo)
- \* Your logo on NNO flyer which has a distribution of over 20 thousand
- \* 2" x 4" ad in the program and business logo on all publicity connected with this event
- \* Recognition from the podium
- \* An exhibitor booth if desired (see next page)

Please email ad copy and/or logo to [EasternDistrictNNO@gmail.com](mailto:EasternDistrictNNO@gmail.com) or call 410-245-2026 for pickup

**Lieutenant's Level Sponsorship \$500.00** – The Lieutenant's Level sponsorship provides:

- \* Visibility on stage banner at National Night Out in medium print
- \* 2" x 2" ad in the program and mention in all publicity connected with this event except flyer
- \* Recognition from the podium
- \* An exhibitor booth if desired (see next page)

Please email ad copy and/or logo to [EasternDistrictNNO@gmail.com](mailto:EasternDistrictNNO@gmail.com) or call 410-245-2026 for pickup

**Sergeant's Level Sponsorship \$200.00** – The Sergeant's Level sponsorship provides visibility on stage banner at National Night Out in medium print and mention in the program

**Officer's Level Sponsorship \$100.00** – The Officer's Level sponsorship provides: visibility in the program

**Please make check out to: Eastern NNO.**

**Mail to Eastern NNO, \_\_\_\_\_, Pasadena, MD 21122**

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**FOOD CONTRIBUTIONS:** Please value your contribution including both food and labor. You may have a booth with your branding prominently displayed. You may distribute the food yourself or we can arrange to distribute on your behalf. You will be acknowledged in the program.

**GIFT CERTIFICATES USED IN DRAWINGS:** Your name and contribution will be announced from the stage during entertainment, will be posted on a board near the stage, and will be included in the printed program.

**Sponsorship level that you would like:** \_\_\_\_\_  
*(For food contributions, include the value of the food and service being donated)*

**Name as you would it in program and other materials:** \_\_\_\_\_

**Contact Information: Name:** \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

If you want a booth, a limited number of tables are available. You may bring your own popup which may display your branding. Please weight your popup, table, and papers to allow for windy conditions. In keeping with the spirit of this event, there will also be no revenue generated through sale of products or services at the event unless you have contributed at least \$500. Giveaways are permitted and encouraged. The event is completely free for attendees. You are responsible for set up and take down of your exhibit area. Set up time will begin at 9:00 p.m. on August 6th on the parking lot at Earleigh Heights Fire Hall. In the event of inclement weather, we will move the event into the Fire Hall. We ask that your booth/exhibit be left intact until the breakdown time (8:00pm), or that materials be left on your table to give the appearance of coverage to project a professional image for the event. Tables must be signed for with an ID.

### **PARTICIPATION POLICIES FOR EASTERN DISTRICT NATIONAL NIGHT OUT**

**Participation by organizations** is limited to those that provide services and products that make our communities a safer and healthier place to live, work and learn.

**Charges for booths** are as follows:

- Tax-exempt organizations (under Section 501(c) of the Internal Revenue Code) will not be charged for operating a booth/display if their mission and participation is consistent with our policy statement on participation by organizations above. Such an organization may have two booths, one for information dissemination and one for children's games, if approved by the steering committee.
- For profit organizations (non-food) shall pay \$50 for one booth that provides a children's game with many prizes and/or gives away prizes to each child. Information dissemination must be secondary to interaction with children. Overt sales are not permitted.
- For profit organizations that provide food shall not be charged for space. Such organizations are encouraged to display their branding such as large signs and popups. They may choose to serve the food themselves or Eastern District NNO may provide volunteers to serve.
- Sponsors who contribute \$500 or more are entitled to a free booth. They may display their branding as long as it is contained within their 10x10 foot booth area. They may conduct sales and promotions in a tactful manner.

#### **Tables for booths:**

Inside - A limited number of tables will be provided and will be in place for setup. No signup is required. Outside - Plastic top tables are available, but sign-out is required beginning at 4pm. Responsible person is expected to carry table from inside fire hall storage room to outside booth location and return after 8:00pm. Please present an official ID. We encourage you to bring you own table if possible.